

Beagle Internet Pty Ltd

PO BOX A2279, Sydney South, NSW 1235
1300 556 842
www.beagle.com.au
sales@beagle.com.au



15 July 2009

MEDIA RELEASE

Beagle Internet launches 3G Wireless Unleashed

Beagle Internet today announced the release of its 3G Wireless Broadband service which covers 96% of the Australian population using the Optus 3G wireless mobile broadband network.

With plans starting at just \$9.95 and a class-leading 5GB plan for \$37.95 per month, Beagle Internet is committed to providing cost effective Internet solutions. The service also comes with a back-up dial-up account for use in areas with limited or no coverage as well as standard product value-adds of five mailboxes with free anti-virus and anti-spam filtering, etc.

At just \$18.95 per month, the Unleashed 1GB plan is likely to attract a large number of existing dial-up and infrequent Internet users. As the Unleashed service requires no home or mobile telephone services, a customer's overall telecommunications spend is reduced when they switch.

Beagle Internet Business Development Manager Michael Mule noted "*With theoretical network speeds of up to 3.4Mbit/s and practical speeds achieved by our pilot users of 512kbit/s to 1.5Mbit/s, customers are able to derive significantly better value out of 3G wireless broadband than many other fixed line narrowband or broadband Internet products. The service obviously also has the added benefit that it is portable and perfect for renters or frequent travelers and unlike most other providers, comes with a back-up dial-up service*".

As an incentive for existing Beagle customers to switch, Beagle is offering a free Huawei E160e USB wireless modem (worth \$179.95) and free activation (worth \$29.95) on a 24-month contract.

This offer is also extended to new customers until July 31, 2009.

In addition to this offering, Beagle Internet also provides a 0-month contract option that allows customers to bring their own Optus approved modem or purchase the equipment outright.

About Beagle Internet

Beagle Internet Pty Ltd was established in 2004 to create a high quality, low cost dialup Internet service provider. Beagle has built a loyal following in the dial-up space where it has a market leader by offering an inexpensive service coupled with responsive and personalized customer support and value-added services. In 2006, Beagle expanded into offering ADSL broadband and in 2009; this has been extended further to ADSL2+ broadband. In 2006, Beagle was recognized by APC magazine for offering one of the top 5 entry level broadband plans and by the Australian Bureau of Statistics as one of the only actively growing dial-up ISPs.